

BALL STATE GRADUATE SCHOOL VIDEO - SCRIPT

FADE IN w/Title Card:

FADE IN - Interviews

Anna Stumpf - 0:30

When I think about the Ball State graduate experience Ball State, in general, I think is probably one of the more student focused public institutions that I know of... when we approach conversations with potential students working with them through the process on boarding them, the care and intentionality that goes into getting to know them, what their goals are, and making sure they have the right fit is probably one of the most impressive collaborative efforts I've seen from the University.

Adam Beach - 1:02

Ball State is a public research school, and we are committed to offering advanced training and a number of different fields and it's really important now as our society advances and students need more training to reach those career goals that they want.

Kristin Trainor - 0:44

We definitely look for all of the different aspects of an individual, so they maybe have been working in the field that they're interested in gaining a graduate degree in and we want that experience and that education that they've already gained within that real world experience and we definitely welcome that into the classroom and use that as a benefit.

FADE OUT

FADE IN - BROLL

NARRATOR

(enthusiastically) Welcome to Ball State University! Located in Muncie, Indiana, our campus offers more than 100 different graduate programs that allow you to find your passion and purpose here for your graduate education!

Ball State's Graduate School offers flexibility with your classes to suit your lifestyle. Our University offers multiple opportunities to work hands-on with professors for professional experience as well as immersive learning opportunities to enhance your graduate education. ||

Commented [CD1]: should we mention the word--immersive learning here?? It's a big part of Ball State's "pitch"? Thoughts?

Commented [CD2]: awkward- right idea- just needs reworked

Commented [CD3]: This sentence is a little awkward- please rework

As a Ball State graduate student, you will develop the intellectual breadth and specialized training necessary for careers in teaching, research, and other professions. At Ball State, we direct our students to learn the methods and skills for educating, problem solving, and researching, but also on developing leadership skills and being involved within their communities. []

CUT TO: Interviews

Sean Miller - 3:27

I'd say it's more fulfilling, because I'm just learning a lot more than I would in undergrad.

Sean Miller - 15:44

This place is gorgeous...I haven't had a single bad professor...

Anna Stumpf - 10:48

I think Ball State graduate programs would be a prime choice for any student anywhere looking at graduate programs for several reasons, one of which, despite being a public research institution, you will get more attention and more care and more support and more expertise from your professors than many other campuses across the country... Another reason I think again is the diversity of programming the manner in which we extend programming... I have yet to see a touch point with in Ball State Graduate School that I've not been impressed with in terms of it being so student focused.

NARRATOR

Ball State, in all its beauty, will be a home to you no matter what program you choose.

FADE IN - Full Screen Graphic

Take the first step to your graduate education by visiting our Graduate Admissions website, (URL on screen: www.bsu.edu/gradadmissions.) Ball State offers master's, doctoral, certificate, and specialist degrees, with many of them ranking among the best in the nation. All our programs are tailored to help you advance your career and post-graduation opportunities.

The Ball State Graduate School has admission requirements for all applicants, which vary depending on the type of degree you plan to pursue.

Commented [CD4]: remove aim to

Commented [CD5]: I would rework this- something like- there is a focus not only on skill building but also leadership development and community involvement ?

Commented [CD6]: give website url

Commented [SB7]: Three options - certificate, MA, PhD - isn't a "wide range." There are a wide range of things you can study, but we really have three options. Can you rework this a bit?

Commented [SB8]: I do not know what information they told us we MUST include in this script. So, let me know if these next few comments contradict what they said.

CUT TO: New Full Screen Graphic

All programs require you to have graduated with a bachelor's degree from an institution recognized by a regional accrediting association and to submit your academic transcripts. []

Each graduate program has a minimum GPA requirement from your undergraduate degree-granting institution while some of our graduate programs also require you to provide your Graduate Record Examination or GRE scores, a CV/resume, or other materials with your application. Find more about program requirements and eligibility on our application website (website on screen: <https://www.bsu.edu/admissions/graduate/application-process/requirements>).

CUT TO: Interviews

Charles Taylor - 6:29

If you see more than one graduate program that might be of interest, go ahead and apply to both of them you know you won't know until you find out also be sure and reach out to the graduate program directors or the advisors in your program and you know they'll be glad to talk to you personally whether it's on the phone or answer questions by email...you might ask to be introduced to some current students they can give you a perspective that that's different in important from what the graduate program director faculty will tell you.

Commented [CD9]: Can this be organized in a different way?

Commented [CD10]: this still includes a GPA-please rework

Anna Stumpf - 8:50

The flexibility of Ball State graduate programs is incredible and I have noticed that through the program that I work with, as well as many others, not only are you able to sometimes create your own pace, and in many instances it's much shorter and much more intense that you can find in other places...I have seen many instances where students have started grad school and had to take a break and then come back and the Ball State graduate programs are very clear in that we have that flexibility for you we have an appeals process or we have a procedure that will help support you no matter what happens in your life because we are here for you as a student not here to try to fit you into our programs, our policies, or procedures.

Commented [SB11]: These seems like it can be cut... but it also seems like maybe the first part of this quote is just missing. Can you clarify?

Adam Beach - 5:04 (5:35 for good soundbite)

I think so many of our students come back because they're looking to advance their careers or change careers and so there

are so many of our awesome graduate programs that lead directly into well paying high demand jobs.. students are going to come get their degree and then really launch their careers or improve their careers after they graduate and that's just a big part of what we're doing here, we're providing that advanced training helping to develop Indiana's workforce and provide opportunities to our students.

CUT TO: BROLL

NARRATOR

Interested in applying to Ball State's Graduate School? Our application is [available online](#) and is easy to complete.

Navigate to the Graduate Admissions website and find the 'Apply Now' button. You will be directed to our application portal (Screen Grab of Website). From here, create your account and begin your application. If you've already started your application, just log into the portal and continue the application process.

Commented [SB12]: Not sure what you're saying here. Do you mean it is online (so you can access it from anyone)? Consider rewording. Especially since you use the word "easy" later in the sentence.

CUT TO: Graphics over BROLL

If you have any questions, call our office at 1-866-285-GRAD, email us at gradrecruit@bsu.edu, or schedule a 30-minute virtual admissions visit. (website on the screen: https://admissions.bsu.edu/portal/virtual_graduate_visit).

CUT TO: BROLL of Campus Landmarks

We invite you to make Ball State part of your path in continuing your education. With over 100 graduate programs to choose from, dedicated faculty that inspire our students, and a campus with premier facilities, we know that you can find your passion and purpose at Ball State University! We cannot wait to receive your application!

Kristin Trainor - 8:45

There is not just one person that we're looking for we're looking for strong array of people with different interests, different beliefs, different backgrounds because that is what makes the learning environment that much more rich...we want we want anybody who is eager to learn and ready to kind of take on this next step.

Anna Stumpf - 17:29

The thing I love about Ball State graduate programs though is if you're inquisitive and you have that passion it's going to match up with one of our programs and you're going to fall in with a group of professors and other students who share that that's what makes the collaborative nature and makes those immersive learning projects and it makes your whole entire graduate experience more enjoyable, more transformative, it changes you for the better than if you come in feeling like it's just something that you should do or something that's your next step and you're not as passionate or excited about it.

Charles Taylor - 7:15 - They get support - not just from the faculty within their program but from the graduate school, the career center, the library... it's a really nice place for graduate study.

Tazia Williams - 10:10

Ball State would be the best choice to get a grad degree because of, the environment, the faculty, the staff, the people you meet along the way. Obviously, no college is perfect or anything, but I think everybody does a good job of trying to work together to make you feel like you are seen, are heard and that you have the resources that you need to have in to help you be successful.

Gabriel Shetterley - 2:09

Grad School was probably the best decision I ever made with my life...it was like this is what I need to do with my life I'm going to go do it.

Sean Miller - 20:13

Go, you won't be disappointed.

FULL SCREEN "WE FLY" Graphic

AUDIO OUT